

# Lake Wales FLORIDA



CONCRETE ROOF TILE COLLECTIONS

Proudly Serving the Florida Market for over 60 Years



**Westlake**  
Royal Building Products™

ROOFING  
SOLUTIONS




of



# The Mastery Manufacturing

We focus on the latest innovations in tile manufacturing. Our process is unique, providing pre-blended tile for the best roof aesthetic. With locations in Lake Wales, Okeechobee, and Pompano Beach we continue to maintain our commitment to our Florida customers.



Asphalt Shingle

**139°**

attic temperature

# Why Tile?



Concrete Tile

94°

attic temperature

### **NATURAL PROTECTION**

Attic temperatures measured using identical heat sources simulating the sun's radiation comparing Newpoint™ Cool Roof System to a common asphalt shingle installation. The result is less heat in the attic and lower energy bills.

A close-up photograph showing a stream of clear water falling from a concrete ledge into a pool of fine, light-colored sand. The water is captured in motion, creating a blurred, dynamic effect as it hits the sand. The background is dark and out of focus, emphasizing the interaction between the water and the sand.

# Material Matters.

### **BEAUTY MATTERS**

Our Newpoint™ concrete tiles have texture and substance, creating a true multidimensional look for your roof. Their natural colorways harmonize easily with other exterior building elements.

### **DURABILITY MATTERS**

Newpoint™ engineered tile is specifically designed for new build and reroof, helping provide Floridians protection from the elements.

### **VALUE MATTERS**

Westlake Royal Roofing Solutions™ stands behind the quality of our roof tile with a Fully Transferable, Non-Prorated Limited Lifetime Warranty.

### **SUSTAINABILITY MATTERS**

Newpoint™ concrete roof tiles are locally made and sourced in Florida since 1958.







# Color Matters.

As the market leader, we strive to enhance the curb appeal of your home. We continuously develop new colors to harmonize with the shifting architectural trends in Florida. We take pride in the color quality and blending we provide.

# 3 STYLES



Newpoint™ concrete roof tile easily harmonizes with all three dominant architectural styles in Florida.

## TRADITIONAL

AMERICAN ADAPTATIONS OF REGIONAL HOME STYLES FROM OTHER TIME PERIODS OR AREAS OF THE WORLD. OFTEN MIXED REFERENCES.



MEDITERRANEAN  
TUSCAN  
WEST INDIES  
FLORIDA OLD STYLE  
FRENCH COUNTRY

## TRANSITIONAL

PREFERS THE CLEAN LINES OF CONTEMPORARY ARCHITECTURE, BUT DRAWS HEAVILY ON DETAILS AND STYLES FROM TRADITIONAL ARCHITECTURE.



RANCH / SPLIT LEVEL  
PRAIRIE STYLE  
MIXED LOOKS

## CONTEMPORARY

CHARACTERIZED BY A PREFERENCE FOR CLEAN LINES, OPEN CONCEPTS, DECORATION, AMPLE LIGHT SOURCES / LARGE WINDOWS, AND LACK OF ROUND FORMS.



MODERN  
MID-CENTURY MODERN  
CONTEMPORARY





VILLA 900 | Mission Sunset

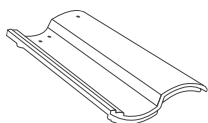


MADERA 900 | Autumnwood



## HIGH & MEDIUM TILE PROFILE COLLECTIONS

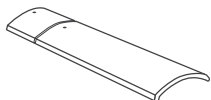
### BARCELONA 900



This modern interpretation of old world Spanish design creates a distinctive mission tile appearance.

P. 13

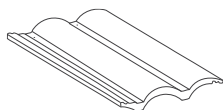
### BOOSTED BARCELONA CAPS



Available installation application of Barcelona 900 which creates the appearance of an authentic mortar-boosted tile.

P. 17

### VILLA 900



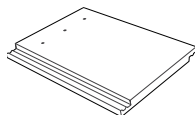
Emulates beautiful Mediterranean styles found in Italy and Southern France.

P. 19

## LOW TILE PROFILE COLLECTIONS

### SAXONY® 900

#### Slate

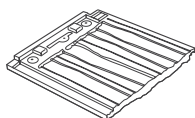


Beautiful design representative of styles found in England, Northern Europe and the US Eastern Seaboard. Versatile enough to accentuate any architectural style.

P. 23

### MADERA 900

### DESIGNER PRODUCT



Madera 900 is the most affordable, authentic replication of a hand-split cedar shake roof available.

P. 27



# BARCELONA 900



## STANDARD COLORS

### BARBADOS BLEND

1HBCS6423



Made to Order

### PARADISE ISLAND TAN

1HBCS0084



Made to Order

### DESERT SPICE BLEND

1HBCS6313



Stock

### CASA GRANDE BLEND

1HBCS6144



Stock

CRRC 0942-0014 / Ref.:23 / Emit.:91 / SRI:23 / Aged SRI:24

### GOLD DUST BLEND

1HBCS7205



Stock

### AVALON BEACH BLEND

1HBCS6259



Made to Order



## STANDARD COLORS

### NEW SOUTHERN BLEND

1HBCS0100



Stock

### BUCKSKIN

1HBCS0141



Stock

CRRC 0942-0009 / Ref.:22 / Emit.:90 / SRI:22 / Aged SRI:24

### CANYON DUSK BLEND

1HBCS0025



Made to Order

### KHAKI BLEND

1HBCS0140



Stock

### FLORIDA BLEND

1HBCS3903



Stock

### ESPRESSO BLEND

1HBCS3260



Stock

## PREMIUM COLOR

### CHESTNUT BURNT

1HBCS3242



Stock

### NAPLES BLEND

1HBCS3490



Made to Order

### CITRUS CLAY

1HBWS7656



Stock

CRRC 0942-0054 / Ref.:42 / Emit.:90 / SRI:48 / Aged SRI:53

**STANDARD COLORS**

**STERLING**

1HBCS5759



Stock

CRRC 0942-0194 / Ref.:21 / Emit.:92 / SRI: 21 / Aged SRI: 21

**STONE MOUNTAIN BLEND**

1HBCS5354



Stock

CRRC 0942-0047 / Ref.:17 / Emit.:90 / SRI: 15 / Aged SRI: 23

**SLATE** Black Antique

1HBCS5202



Stock

**COLOR COAT COLORS**

**SPANISH BLEND** COLOR COAT\*

1HBSS6789



Made to Order

CRRC 0942-0037 / Ref.:33 / Emit.:90 / SRI:36 / Aged SRI:43

**PINTO BLEND** COLOR COAT\*

1HBSS0689



Stock

CRRC 0942-0030 / Ref.:27 / Emit.:91 / SRI:28 / Aged SRI:33

**BURNT MISSION** COLOR COAT\*

1HBSS7117



Stock

\*Color Coat products are available in Florida only.





# BOOSTED BARCELONA Caps



BOOSTED BARCELONA Caps | Casa Grande Blend

**CITRUS CLAY**

1BLWS7656K



Made to Order

CRRC 0942-0054 / Ref.:42 / Emit.:90 / SRI:48 / Aged SRI: 53

**NEW SOUTHERN BLEND**

1BLCS0100K



Made to Order

**BUCKSKIN**

1BLCS0141K



Made to Order

CRRC 0942-0009 / Ref.:22 / Emit.:90 / SRI:22 / Aged SRI:24

**GOLD DUST BLEND**

1BLCS7205K



Made to Order

**FLORIDA BLEND**

1BLCS3903K



Made to Order

**CASA GRANDE BLEND**

1BLCS6144K



Made to Order

CRRC 0942-0014 / Ref.:23 / Emit.:91 / SRI:23 / Aged SRI:24

**KHAKI BLEND**

1BLCS0140K



Made to Order



# VILLA 900



**STANDARD COLORS**

**MANDARIN SUN BLEND**

1VZCS6254



Made to Order

**CASA GRANDE BLEND**

1VZCS6144



Stock

CRRC 0942-0014 / Ref.:23 / Emit.:91 / SRI: 23 / Aged SRI: 24

**ARIZONA CLAY BLEND**

1VZCS7049



Stock

**NEW SOUTHERN BLEND**

1VZCS0100



Stock

**GOLD DUST BLEND**

1VZCS7205



Stock

**ESPRESSO BLEND**

1VZCS3260



Stock



VILLA 900 | Casa Grande Blend

# VILLA 900

## STANDARD COLOR

### STERLING

1VZCS5759



Stock

CRRC 0942-0194 / Ref: .21 / Emit: .92 / SRI: 21 / Aged SRI: 21

## PREMIUM COLOR

### ARBOR GREEN

1VZCS4590



Made to Order

## COLOR COAT COLOR

### WHITE COLOR COAT\*

1VZBS8001



Made to Order

CRRC 0942-0027 / Ref: .75 / Emit: .91 / SRI: 92 / Aged SRI: 88



VILLA 900 | Arbor Green

## COLOR COAT COLORS

**SOUTH BEACH BLEND** COLOR COAT\*  
1VZSS0700



Made to Order

**MISSION SUNSET** COLOR COAT\*  
1VZSS6842



Stock

CRRC 0942-0035 / Ref.:46 / Emit.:91 / SRI: 53 / Aged SRI: 54

**PINTO BLEND** COLOR COAT\*  
1VZSS0689



Stock

CRRC 0942-0030 / Ref.:27 / Emit.:91 / SRI: 28 / Aged SRI: 33





# SAXONY® 900 Slate



**STANDARD COLORS**



**BUCKSKIN**

1FMCS0141



Stock

CRRC 0942-0009 / Ref.:22 / Emit.:90 / SRI:22 / Aged SRI:24

**CAFE SAND BLEND**

1FMCS3360



Made to Order

**FLORIDA BLEND**

1FMCS3903



Stock

**SEDONA**

1FMCS7143



Made to Order

**CHESTNUT BURNT**

1FMCS3242



Stock

**ESPRESSO BLEND**

1FMCS3260



Stock

# SAXONY® 900 Slate

## STANDARD COLORS

### WEATHERED ASH

1FMCS5416



Stock

### STONE MOUNTAIN BLEND

1FMCS5354



Stock

CRRC 0942-0047 / Ref.:17 / Emit.:90 / SRI:15 / Aged SRI: 23

### DARK CHARCOAL BLEND

1FMCS1135



Stock

## STANDARD COLOR

### STERLING

1FMCS5759



Stock

CRRC 0942-0194 / Ref.:21 / Emit.:92 / SRI: 21 / Aged SRI: 21

## PREMIUM COLORS

### MOTTLED WHITE BLEND

1FMWS8010



Stock

### BEACH BLONDE BLEND

1FMWS3350

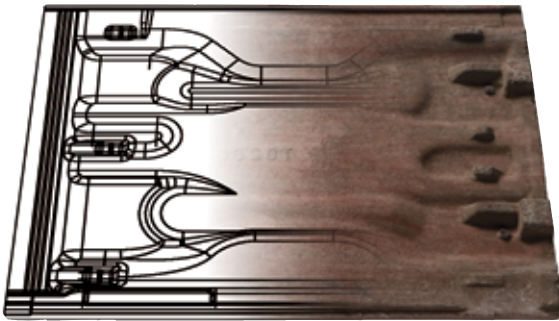


Stock



# Saxony® 900 Tile

A superior tile **specifically designed for the Florida market**, to optimize installation, reduce costs and improve protection against the elements.



It is Westlake Royal Roofing Solutions' unyielding drive to develop and provide the industry and our customers with the most innovative tile roofing products, energy-saving solutions and advanced installation techniques.

## FEATURES & BENEFITS

- Advanced design - lower profile & thicker mid-body
- Increased contact area, optimizing foam adhesive
- More efficient to install, saving labor cost
- Higher wind uplift resistance while using less foam than competitors\*



Up to 25% Less Foam Required



# MADERA 900

**DESIGNER** PRODUCT





## AUTUMNWOOD

1MDCL3002



Readily Available in Stockton, CA

CRRC 0942-0070 / Ref.:13 / Emit.:87 / SRI:8 / Aged SRI: 8

## MOUNTAINWOOD

1MDCL5001



Readily Available in Stockton, CA

CRRC 0942-0110 / Ref.:08 / Emit.:93 / SRI: 5 / Aged SRI: 7

## VINTAGEWOOD

1MDCL5011

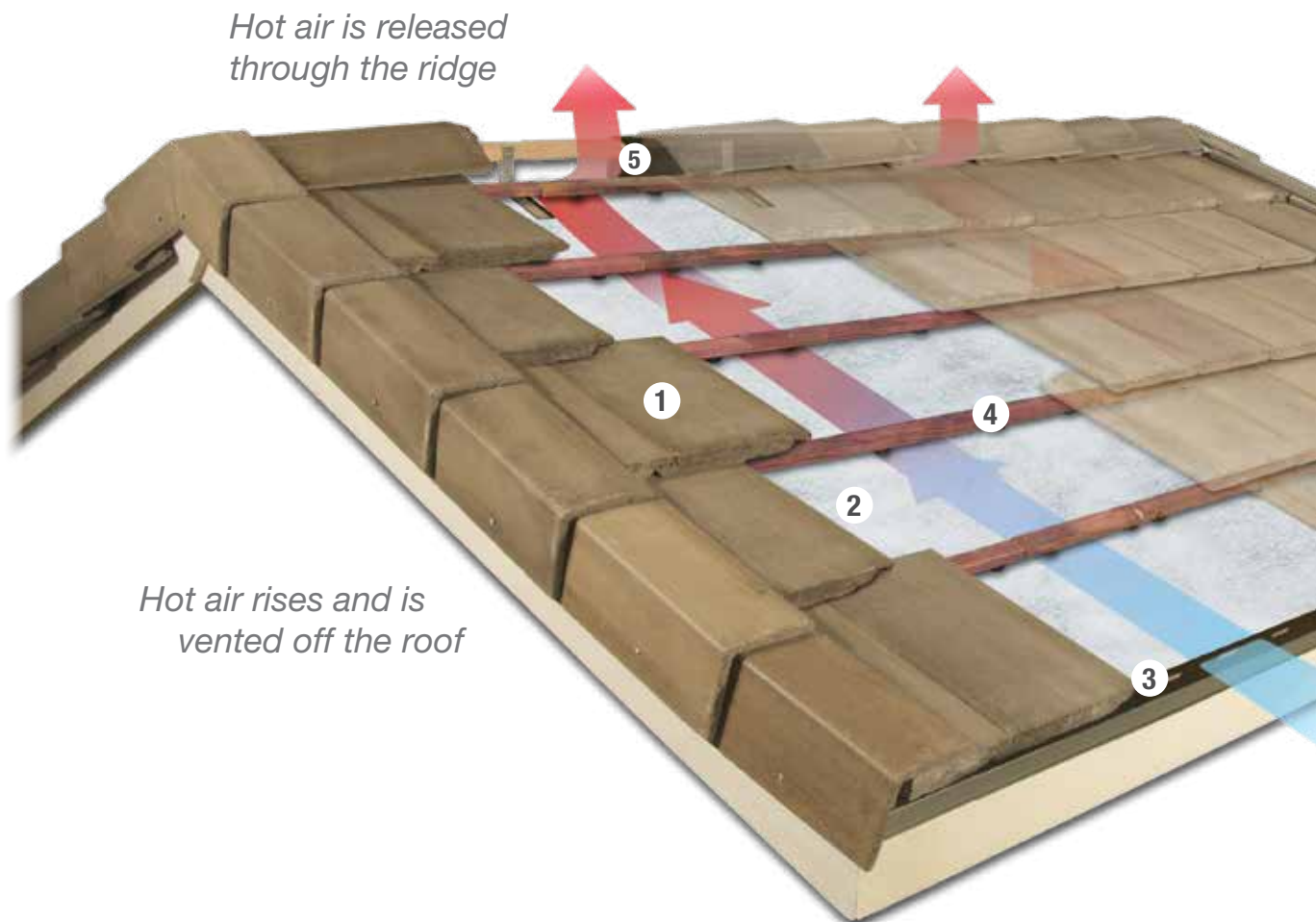


Made to Order in Stockton, CA

CRRC 0942-0089 / Ref.:12 / Emit.:94 / SRI: 11 / Aged SRI: 13

# Have you considered what is underneath **Newpoint™ Cool Roof System**

Five components provide energy efficiency and

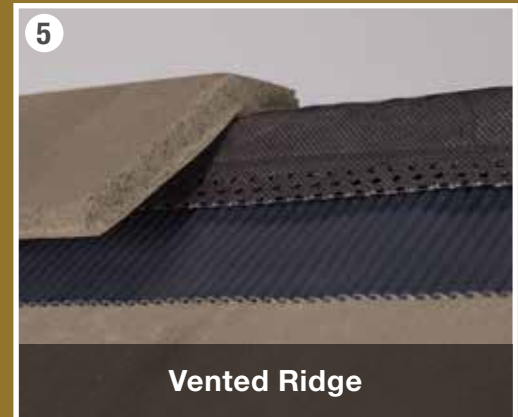
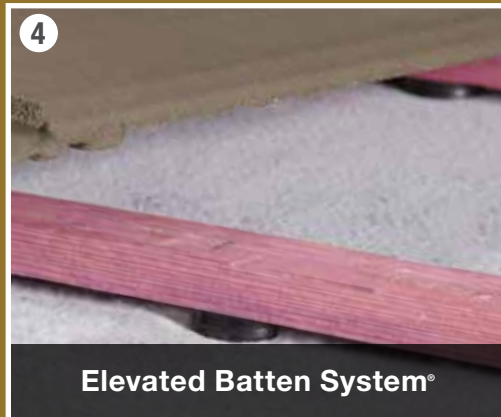


your roof tile?



ENERGY  
EFFICIENT

give substantial return on your investment.



*Air enters through  
vented eave riser*

## Energy Savings Every Year

Reduce heating and  
cooling costs


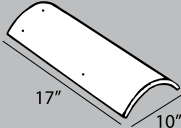
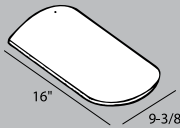

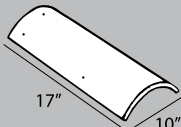
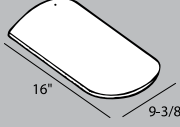

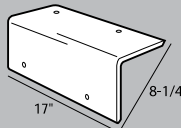
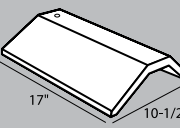
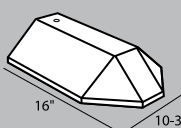

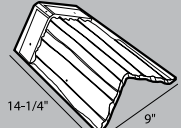
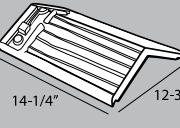
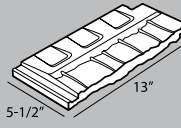


For more information, please visit our  
website [WestlakeRoyalBuildingProducts.com/roofing](http://WestlakeRoyalBuildingProducts.com/roofing)

# Specifications

BARCELONA 900	Size	Height	Coverage	Installed Weight / Square	Pieces / Pallet
	17" x 13"	3-5/8"	At 3" minimum headlap, 85 field tiles will cover approx. 100 square feet of roof area.	Approx: 950 lbs.	256
VILLA 900	Size	Height	Coverage	Installed Weight / Square	Pieces / Pallet
	17" x 13"	2-3/16"	At 3" minimum headlap, 85 field tiles will cover approx. 100 square feet of roof area.	Approx: 920 lbs.	280
SAXONY® 900 SLATE	Size	Height	Coverage	Installed Weight / Square	Pieces / Pallet
	17" x 13"	1-5/32"	At 3" minimum headlap, 85 field tiles will cover approx. 100 square feet of roof area.	Approx: 950 lbs.	288
MADERA 900	Size	Height	Coverage	Installed Weight / Square	Pieces / Pallet
	13-1/2" x 13"	7/8"	At 3-1/2" minimum headlap, 120 field tiles will cover approx. 100 square feet of roof area.	Approx: 950 lbs.	360

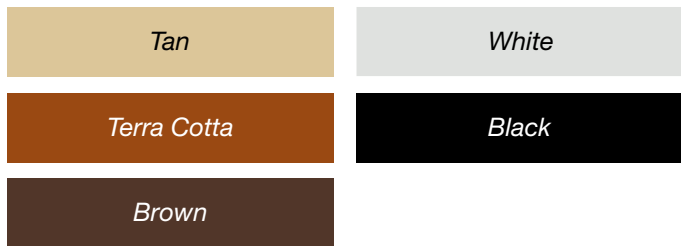
# Finishing Touches

Squares / Pallet	Weight / Pallet	Approvals	Capri Trim	Capri Hip Starter	
3.01	Approx: 2,782 lbs.	 FL 7849 (NON HVHZ*)	 17" x 10"	 16" x 9-3/8"	
			1CTCS/1CTSS/1CTWS/1CTBS	1CHCS/1CHSS/1CHWS/1CHBS	
Squares / Pallet	Weight / Pallet	Approvals	Capri Trim	Capri Hip Starter	
3.29	Approx: 3,320 lbs.	 FL 7849 (NON HVHZ*)	 17" x 10"	 16" x 9-3/8"	
			1CTCS/1CTSS/1CTWS/1CTBS	1CHCS/1CHSS/1CHMS/1CHBS 1CHWS/1CHBS	
Squares / Pallet	Weight / Pallet	Approvals	90 Rake	3-Sided Ridge	3-Sided Hip Starter
3.39	Approx: 3,490 lbs.	 FL 7849 (NON HVHZ*)	 17" x 8-1/4"	 17" x 10-1/2"	 16" x 10-3/4"
			1R9CS/1R9BS	1R3CS/1R3BS	1FHCS/1FHBS
Squares / Pallet	Weight / Pallet	Approvals	90 Rake	V-Ridge	Tapered Eave Starter
3	Approx: 3,010 lbs.	 FL 7849 (NON HVHZ*)	 14-1/4" x 9"	 14-1/4" x 12-3/4"	 5-1/2" x 13"
			19CCL	1VCCL	1CECL

# Suggested Eave Metal Colors

BARCELONA 900	
Avalon Beach Blend	Terra Cotta (alt. Tan or Brown)
Barbados Blend	Terra Cotta (alt. Tan)
Buckskin	Brown (alt. Tan)
Burnt Mission	Terra Cotta
Canyon Dusk Blend	Tan
Casa Grande Blend	Terra Cotta
Chestnut Burnt	Brown
Citrus Clay	Terra Cotta
Desert Spice Blend	Terra Cotta
Espresso Blend	Brown
Florida Blend	Terra Cotta (alt. Brown)
Gold Dust Blend	Terra Cotta
Khaki Blend	Terra Cotta
Naples Blend	Brown (alt. Terra Cotta)
New Southern Blend	Tan
Paradise Island Tan	Tan
Pinto Blend	Tan
Slate	Black
Spanish Blend	Terra Cotta
Sterling	White
Stone Mountain Blend	Black

VILLA 900	
Arbor Green	White
Arizona Clay Blend	Terra Cotta
Casa Grande Blend	Terra Cotta
Espresso Blend	Brown
Gold Dust Blend	Terra Cotta
Mandarin Sun Blend	Terra Cotta
Mission Sunset	Terra Cotta
New Southern Blend	Tan
Pinto Blend	Tan
South Beach Blend	Tan
Sterling	White
White	White
SAXONY® 900 SLATE	
Beach Blonde Blend	Brown (alt. Tan)
Buckskin	Brown (alt. Tan)
Cafe Sand Blend	Brown
Chestnut Burnt	Brown
Dark Charcoal Blend	Black
Espresso Blend	Brown
Florida Blend	Brown (alt. Tan)
Mottled White Blend	White
Sedona	White
Sterling	White
Stone Mountain Blend	Black
Weathered Ash	Black



The printed colors shown on this sheet may vary from actual colors. Please contact your local sales office for further assistance.

**Code Approval:** Some approvals are regional and only apply to locally produced products; please contact Newpoint™ before transporting product across state lines. Specifically, products used in the Miami Dade County region of Florida require special testing and recognition. When installed to design standards, Newpoint™ tile roof systems achieve Class A Fire Rating, the highest rating available.

**Disclaimer:** The printed colors shown in this brochure may vary from actual available tile colors. Before making a final selection, be sure to review actual tile samples and roof installations. Please contact your local sales office for further assistance. Inadvertent errors in this publication are subject to change without notice. No performance guarantee is offered or implied beyond that expressly indicated.

Efflorescence is a temporary surface condition which is common to all concrete products. The process is caused by the chemical nature of cement. This reaction can appear as an overall chalky white bloom (a softening of color) or in more concentrated patches. It is difficult to predict how long the effects of efflorescence will last. It depends on the type and amount of deposit as well as local weather conditions. The action of carbon dioxide and rainwater will gradually remove the deposit, in most cases, leaving the original color of the roof intact without further efflorescence occurring. It is superficial and in no way affects the quality or functional properties of the tile.

**Installation:** According to the Tile Roofing Institute loading guidelines, "To achieve a pleasant, random blend of color for your job, care should be taken upon loading to mix the tiles." (Source: 2015 Concrete and Clay Roof Tile Installation Manual). Please consult the Tile Roofing Institute (TRI) Installation guides for application recommendations.

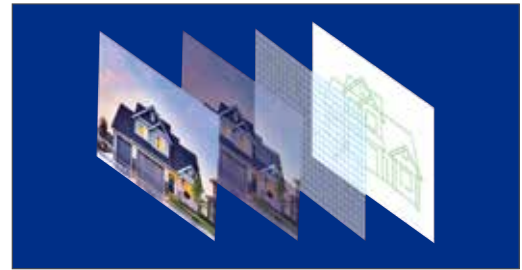
## Visualize

Picture your new roof with Newpoint™ Concrete Roof Tile Inspiration house photo gallery on our website. Design your home with your dream roof by using our [Dream Home Visualizer](#). Upload your house image or use gallery images and the tool will auto-generate a rendering which you can use to try out different products in the design phase. Order Product Samples directly through the tool.



## Order A Sample

Deciding on the perfect roof can be overwhelming. So, instead of wondering what color or style will work, order a sample and take the guesswork out of your decision. It's just another way Newpoint™ Concrete Roof Tile makes it easy to buy with confidence.



## Architectural Tools

Our complete suite of architectural tools, including Arcat 3-Part Specs and CAD/BIM drawings, are available for download directly from our website.

## Online Ordering

Manage your orders through [myWestlakeRoyal](#), a simple online tool to track product orders in real time, all from the convenience of your computer, tablet or smartphone. Sign-up for e-mail alerts to notify you of your order status.



## Limited Lifetime Warranty

As a brand you can trust, Newpoint™ Concrete Roof Tile offers one of the most comprehensive, fully transferable roofing warranties available on the market today. For product warranty details, please see Newpoint™ Concrete Product Warranty on our website at [westlakeroyalbuildingproducts.com/roofing/newpoint/resource-library](#). The warranty found there is the sole warranty applicable to Newpoint™ roofing products.



## About Westlake Royal Building Products™

The Roofing Solutions portfolio from Westlake Royal Building Products™ is a recognized, national leader in durable and sustainable clay, composite, concrete, and steel roof systems. Encompassing a suite of materials that provide strength, versatility, and refinement, our portfolio includes US Tile® Clay Roofing Products, Newpoint™ Concrete Roof Tile, Unified Steel™ Stone Coated Roofing, DaVinci® Roofscapes, and Westlake Royal™ Roofing Components, all designed to deliver a higher standard of roof installation, performance, and design.



### VISIT OUR DESIGN CENTERS:

**FORT MYERS:**  
16240 S Tamiami Trail  
Fort Myers, FL 33908  
**T: 863.467.3470**  
[FortMDC@westlake.com](mailto:FortMDC@westlake.com)

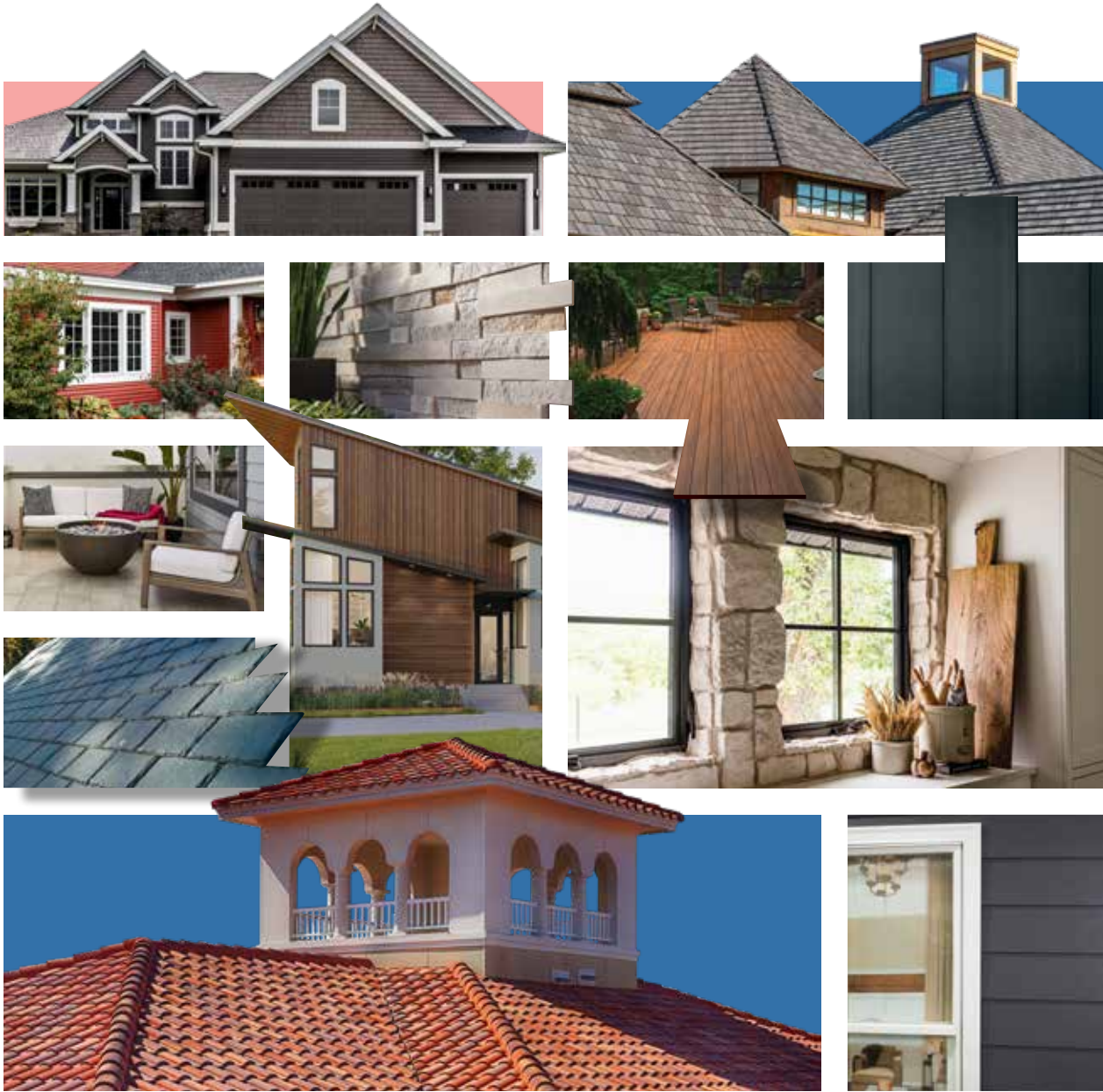
**POMPANO:**  
2125 NW 22<sup>nd</sup> Street  
Pompano Beach, FL 33069  
**T: 954-973-2128**  
[PompanoDC@westlake.com](mailto:PompanoDC@westlake.com)

**ORLANDO:**  
2250 Lee Road, Suite 80  
Winter Park, FL 32789  
**T: 407.960.7536**  
[OrlDC@westlake.com](mailto:OrlDC@westlake.com)

### SALES OFFICES

- Phoenix, ARIZONA**
- Lathrop, CALIFORNIA**
- Rialto, CALIFORNIA**
- Stockton, CALIFORNIA**
- Denver, COLORADO**
- Lake Wales, FLORIDA**
- Okeechobee, FLORIDA**
- Pompano Beach, FLORIDA**
- Henderson, NEVADA**
- Fort Worth, TEXAS**
- Katy, TEXAS**





# BE BOUNDLESS™

**THE PRODUCTS TO DO EVERYTHING. THE POWER TO DO EVEN MORE.**

We're answering "what ifs" on a whole new level—from the solutions we create to the dreams we build. We have the tools and technology to tell design stories on a bigger scale and on a more personal level. There are no limits to how far we innovate, how deeply we express, how strongly we commit and how boldly we go.

**Together let's Be Boundless™.**

